

PERSONAL INFORMATION	
Name Surname	Huseyin MERAL
Title	Agricultural Engineer
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Date of Birth / Place	1990 / Samsun



EDUCATION INFORMATION	
MSc	
Name of University	University of Reading
Department / Year of Graduation	Agricultural Economics 2018
BSC.	
Name of University	Kahramanmaraş Sutcu Imam University
Department / Year of Graduation	Faculty of Agriculture / Agricultural Economics 2015

LANGUAGE PROFICIENCY				
Language / Levels	KPDS	UDS	TOEFL	IELTS
English				6

PLACE OF ASSIGNMENTS(Date/Title/Institution)
2018- ..... – Researcher - Black Sea Agricultural Research Institute (Samsun)

## PUBLICATIONS

### ARTICLES & PAPERS

Şahin, A., **Meral, H.**, Aytop, Y. (2016), “Yeşil Pazarlamada Tüketici Algısı: Kahramanmaraş Kent Merkezi Örneği”, Anadolu Journal of Agricultural Science, 31: 60-71 pg.

Şahin A., **Meral, H.**, Aytop, Y., 2016. Yeşil Pazarlamada Tüketici Algısı: İçecek Sektörü Örneği, XII. National Agricultural Economics Congress, 25-27th May 2016, Isparta, ISBN :978-9944-452-92-2, Volume 1: 613-622 pg

### PROJECTS

Yeşil Pazarlamada Tüketici Algısı: İçecek Sektörü Sektörü Örneği - TUBİTAK 2209/A – **Project Leader** (2014 – 2015).

### THESIS

An Empirical Study of the Factors Influencing Conventional Hazelnuts Producer to Convert to Organic Production, University of Reading, Agricultural Economics – 2018